

Dairy Queen "Enter to Win" Ticket Giveaway

OFFICIAL RULES

1. NO PURCHASE NECESSARY TO ENTER OR TO WIN. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

2. PRIZE:

There will be one (1) winner who will receive twenty (20) lower level tickets to a Florida Panthers Home game @ BankAtlantic Center on March 7, 2009, Dairy Queen "StanGram" at the game, Florida Panthers memorabilia, VIP parking and announcement of contest winner on the Florida Panthers Jumbotron during the home game.

. Prize can not be redeemed for cash. (The value of the prize is \$1700.00.)

3. TO ENTER:

To enter click on the survey and enter to win. You must complete the Online FanTrak Survey anytime between February 1, 2009 between March 1, 2009 to be eligible to enter to win. No purchase is necessary to enter or win. Neither the Florida Panthers Hockey Club, Ltd nor any participating sponsor is responsible for entries not received or not acceptable due to incomplete or illegible information, or transmission failures or technical failures of any kind, including, without limitation, electronic malfunctioning of any network, hardware or software, regardless of the source of the problem. The grand prize winner will be randomly drawn from all eligible entries received. The odds of winning depend on the number of eligible entries received.

4. ELIGIBILITY:

The Giveaway is open to all legal residents of the U.S. who are 18 years or older who properly complete the Online FanTrak Survey and enter on a timely basis. Void where prohibited by law. Employees of the Florida Panthers Hockey Club, Ltd, Arena Operating Company, Ltd, Incredible Ice, LLC or the participating sponsors and their parent corporations, affiliates, subsidiaries, and advertising and promotional agencies (and the immediate family members of all such employees, and all others with whom they are domiciled) are not eligible to win.

5. WINNER NOTIFICATION AND ACCEPTANCE:

The Winner will be selected promptly after March 1, 2009 and notified by telephone. The Florida Panthers Hockey Club, Ltd. decisions regarding the selection of the Winner and all other aspects of the Giveaway shall be final and binding in all respects. The Florida Panthers Hockey Club, Ltd. reserves the right to substitute prizes of equal value. The Winner is solely responsible for the reporting and payment of any taxes on prizes. The Winner will be required to complete an affidavit of eligibility and a publicity release as a condition to winning. Failure of the Winner to sign and return the affidavit or release, or to comply with any other term or condition of these Official Rules, may, at the sole discretion of the Florida Panthers Hockey Club, Ltd., result in such Winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to an alternate winner. Except where prohibited, participation in the Giveaway constitutes entrant's consent (i) to the publication of his or her name and image in any media for any commercial or promotional purpose without further compensation should such entrant be the Winner, and (ii) to be informed by telephone of information regarding the sale of tickets, products and services offered by the Florida Panthers Hockey Club, Ltd., their affiliates and their sponsors.

6. GENERAL RELEASE:

By entering the Giveaway, each contestant releases the Florida Panthers Hockey Club, Ltd., Arena Operating Company, Ltd., and Incredible Ice, LLC, the promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives and agents from any liability whatsoever for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Giveaway or with the acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light). Further, by entering the Giveaway, each contestant agrees to hold the Florida Panthers Hockey Club, Ltd., Arena Operating Company, Ltd., and Incredible Ice, LLC, the promotional sponsors, and each of their respective affiliated companies, directors, officers, employees, representatives, and agents harmless from and against any and all claims and liability arising out of the contestants' participation in the Giveaway or any use of the prizes awarded.

7. DISCLAIMER:

The Giveaway is being administered by the Florida Panthers Hockey Club, Ltd. who is solely responsible for the contest and awarding of all prizes.