

“FLORIDA PANTHERS HOT STREAK presented by DUNKIN’ DONUTS” CONTEST OFFICIAL RULES

1. **SPONSORS:** The “Florida Panthers Hot Streak presented by Dunkin’ Donuts” Contest (“Game Promotion”) is presented by Florida Panthers Hockey Club, Ltd. (Florida Panthers) and Dunkin’ Donuts (collectively, the “Sponsors”).
2. **GAME PROMOTION PERIOD:** The Game Promotion commences on March 6, 2008 and concludes on March 29, 2008. All entries for the Game Promotion must be received no later than 7:00pm on March 29, 2008.
3. **NO ENTRY PAYMENT, FEE OR PROOF OF PURCHASE IS NECESSARY TO ENTER OR WIN.**
4. **GAME PROMOTION OUTLINE:** Participants may be eligible to receive prizes in the event that the winning requirements outlined herein are met in explicit accordance with the official rules, terms and conditions that follow (“Official Rules”).
 1. In order to become a “Game Contestant” qualified to participate in the Game Promotion, an individual must complete and deliver an entry form in accordance with paragraph 6 below (“Official Entry”) and satisfy eligibility requirements set forth in paragraph 8 below.
 2. There will be one Grand Prize Winner, one Second Place Winner and one Third Place Winner.
 3. For each home game the Florida Panthers win, all contestants who entered before puck drop of the respective game will receive one additional contest entry. For example: Contestants who enter prior to puck drop on March 12, 2008 will have a total of 8 entries if the Florida Panthers win all 7 remaining home games in the Month of March 2008.
5. **PRIZE:** One Grand Prize Winner will receive one prize package including one (1) Autographed Florida Panthers jersey, (4) tickets to a future Florida Panthers game during the 08-09 season, (5) five pounds of Dunkin’ Donuts coffee, one (1) set of (4) Dunkin’ Donuts coffee mugs, and a gift certificate valued at \$100.00 from Dunkin’ Donuts. One second prize winner will receive (4) tickets to a future Florida Panthers game during the 08-09 season, (3) three pounds of Dunkin’ Donuts coffee and (1) gift certificate valued at \$50.00. One third prize winner will receive (2) pounds of Dunkin’ Donuts coffee and (1) gift certificate valued at \$25.00. Total value on all prizes: \$1600.00
6. **HOW TO ENTER “Florida Panthers Hot Streak presented by Dunkin’ Donuts” CONTEST:** Contestants may enter by visiting www.floridapanthers.com or www.panthers.nhl.com/dunkindonuts and filling out an online entry form. Online entry forms can also be downloaded at www.panthers.nhl.com/dunkindonuts. The odds of winning will be determined by the total number of entries received. No photocopies, facsimiles or mechanically reproduced entries will be accepted. All entries should be mailed to Sunrise Sports & Entertainment Attn: Florida Panthers Hot Streak presented by Dunkin’ Donuts, One Panther Parkway, Sunrise FL 33323
7. **RANDOM DRAWING OF CONTESTANTS:** Game Contestants will be selected to qualify for prizes in a random drawing conducted by the Florida Panthers on or about March 31, 2008 (after 5:00 pm). At such drawing, one Grand Prize, one Second Prize and one Third Prize winner will be selected. The Sponsors reserve the right to select alternate prize winners at the time of the drawing. After an entry is drawn, it will be discarded and automatically becomes ineligible for further or future drawings.
8. **ELIGIBILITY:** To be eligible to win, a Game Contestant must be a resident of the State of Florida and at least 21 years of age as of the date of entry in the Game Promotion. Proof of age is required. Employees, officers or directors of the following entities, and members of their respective households and immediate families, are ineligible: Florida Panthers and Dunkin’ Donuts, any other prize sponsor, their parent companies, subsidiaries, affiliates and agents, including print and promotion agencies and all others engaged in the conduct of this Game Promotion. Participation is void where prohibited or restricted by law.
9. **GENERAL CONDITIONS:** All decisions regarding the determination of Game Contestant eligibility, selection of Game Promotion winners, qualification for prize awards and availability of prizes, and all other matters relating to the Game Promotion rest solely with the Sponsors and such decisions are final. Prize winnings or participation may not be substituted, transferred or assigned by Game Contestants. Any prize award may be substituted by the Sponsors with a prize of comparable or superior value or its cash equivalent. Game winners are solely responsible for any applicable taxes, fees, and costs related to the award of prizes. Game Contestants are obligated, and by entering agree, to execute an Affidavit of Eligibility, General Release of Liability, Indemnity and Publicity Consent prior to being awarded any prize. Non-compliance will result in disqualification, and if time permits an alternate prize winner may be selected. The Game Contestant (and any alternates) selected in the random drawing described in paragraph 7 above will be notified either by telephone (at the number provided on their entry) or mail (at the address provided on the entry), and will be provided the documents that must be executed to claim the prize. If the requirements of this paragraph 9 are not timely satisfied, then the Sponsors reserve the right to award the prize to an alternate winner. All Game entries become the property of the Sponsors. All Game Contestants are subject to all rules and policies of the Sponsors and of all other prize sponsors. By entering this Game Promotion, each Game Contestant agrees to the use of his or her name, voice, photo, biographical information and/or likeness for promotional purposes by the Sponsors without further compensation. Florida Panthers, Dunkin’ Donuts, and any other prize sponsor, and each of their respective parent companies, subsidiaries, affiliates and agents, employees, partners, officers, directors, shareholders, attorneys, successors and assigns (“Released Parties”) assume no liability or responsibility for the prize once it is awarded, or any damage, loss or liability arising from the award, acceptance or use of the prize. Game Promotion winners agree to release and hold harmless the Released Parties against any and all claims of liability arising directly or indirectly from the Game Promotion or the prize, the use of such Game Promotion winner’s name, voice, photo, biographical information and/or likeness in connection therewith, and any personal injury (including death) to, or damage to property which may arise in connection with this Game Promotion, the prize or its use. The Sponsors assume no liability for lost, damaged, delayed, illegible, incomplete, misdirected, postage due, mutilated or late entries or prize claims, or for typographical or other errors in the offer or administration of this Game Promotion including, without limitation, errors in the printing of the offer and Official Rules, selection, notification and announcement of the winners, or distribution of prizes. The Game Promotion is subject to applicable federal, state and local laws, rules and regulations, and is void where prohibited or otherwise restricted.
10. **LIST OF WINNERS:** For a list of the “Florida Panthers Hot Streak presented by Dunkin’ Donuts” Contest winners, send a self-addressed, stamped #10 envelope to: Winners List, c/o “Florida Panthers Hot Streak presented by Dunkin’ Donuts”, Sunrise Sports & Entertainment, Attn: Florida Panthers Hot Streak presented by Dunkin’ Donuts, One Panther Parkway, Sunrise, Florida 33323. All such requests must be received by April 30, 2008.