

PRO SPORTS CAREER DAY



AN INSIDE LOOK AT THE FLORIDA PANTHERS FRONT OFFICE

Saturday, March 8, 2008

4:00 pm to 6:00 pm - Pro Sports Career Day Conference
Florida Panthers vs. Atlanta Thrashers 7:00 pm

Early registration fee: **\$15** (if registered by Thursday, January 31, 2008)

Late registration fee: **\$20**

Pro Sports Career Day with the Florida Panthers includes:

- Integrated classroom business education lesson- Students can submit a resume and cover letter
- Hear from a panel of Florida Panthers executives about life in the world of sports
- Interactive video features
- \$5 from every ticket sold will be given back to BPA/DECA for Scholarship
- Event includes a Florida Panthers vs. Atlanta Thrashers game ticket
- Groups that bring 50+ students will get (4) free tickets!
- Bring 100+ participants and receive exclusive opportunities such as a Zamboni Ride, Slap Shot, etc.
- Top 5 resume and cover letters submitted by teachers will have an opportunity to shadow staff!
 - ✦ Game Operations
 - ✦ Marketing
 - ✦ Sales
 - ✦ Sponsorship
 - ✦ IT

2008 Pro Sports Career Day speakers to include:

- Dennis Docil- Director of Game Presentation
Hear from one of the finest executives in the NHL about how to create and implement in arena entertainment!
- Ryan Bringger- Director of Ticket Sales
Ryan is in charge of a staff of 23 Sales Executives and 4 Managers. He puts together all of the sales initiatives for the Panthers multi million dollar ticket base.
- Nadia Abich- Director of Marketing
Directs overall marketing and strategic planning programs, and corporate communications for the Florida Panthers Hockey Club, BankAtlantic Center Events and The Sinatra Theatre. Facilitates fan development through marketing and outreach programs for youth.
- Lindsey Harris-Senior Manager, Brand Activation
Hear from one of the finest managers in the NHL about how to present our sponsors to the general public!!

SEE IT. GET IT. LOVE IT.

Contact Jonathan Feldman @ 954-835-7205 to reserve your seats!

* Bus Parking is included